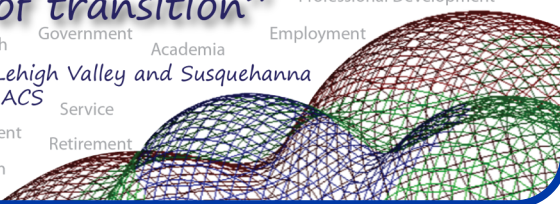


# MARM 2017

“elements of transition”

Industry Careers Research Government Academia Employment  
Professional Development  
Co-organized by the Lehigh Valley and Susquehanna Valley Sections of the ACS  
Professional Student Service Retirement  
Opportunity Education



June 4-6  
Hershey Lodge



ACS  
Chemistry for Life®

HERSHEY  
Lodge

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Dear Potential Exhibitor/Sponsor:

Thank you for your interest in being a part of the 2017 American Chemical Society's Mid-Atlantic Regional Meeting (MARM 2017) being planned for June 4 – 6, 2017. All events for MARM 2017 will be held at the Hershey Lodge Convention Center which provides an opportunity to interact with chemists, chemical consultants/entrepreneurs, college and high-school teachers, and affiliated businesses in a relaxing, professional, family-friendly environment. MARM 2017 is co-hosted by the Lehigh Valley and Susquehanna Valley local ACS sections which encompass Northeastern PA from Scranton to Williamsport to Reading. MARM 2006 was held at the Hershey Lodge and was a great success for all involved from sponsors and vendors to attendees; we have no doubt MARM 2017 will be just as worthwhile for all its attendees. The theme is “elements of transition,” which was inspired by the many changes happening on different fronts. New sources of energy, renewed interest in STEM programs, the varying business models in the pharmaceutical industry, and the new opportunities that come with changing regulations are just some of the transitions we feel will provide discussion topics for a wide swath of businesses and individuals in the mid-Atlantic region. Your investment in the MARM 2017 Exposition as an Early Bird sponsor will allow you the most cost-effective way to interact with attendees.

Your investment in MARM 2017 will provide you with:

## Exhibitors

- 8 × 10-ft space including a 6-ft rectangular table, two chairs, and a trashcan
- Wireless internet access available throughout the convention center
- Complimentary registration fees

## Sponsors

- Your choice of sponsored event (technical session, coffee break, etc.)
- Complimentary registration fees
- Various signage including your logo (location depending on investment level)

Please see the reverse of this brochure for pricing. If you have any questions, feel free to contact us.

Sincerely,

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Dr. Don Mencer  
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# MARM 2017

## "elements of transition"

Industry Careers Research Government Academia Employment

Co-organized by the Lehigh Valley and Susquehanna Valley Sections of the ACS

Professional Student Service Retirement Opportunity Education

Leadership

Professional Development

# EXPO

Sun: 3PM-6:30PM

Mon: 9AM-5PM

Tues: 8:30AM-3:30PM

## Sponsorship Levels

	PRICE	FEATURES
<b>Diamond</b>	\$6,000—\$10,000	<ul style="list-style-type: none"><li>• Logo placed on all signage &amp; app home page</li><li>• Table at expo included</li><li>• Up to 4 registrations</li><li>• One hotel room</li></ul>
<b>Platinum</b>	\$3,000—\$5,999	<ul style="list-style-type: none"><li>• Logo placed on all signage &amp; sponsored sessions on app</li><li>• Table at expo included</li><li>• Up to 3 registrations</li></ul>
<b>Gold</b>	\$1,000—\$2,999	<ul style="list-style-type: none"><li>• Logo placed at site, website &amp; sponsored sessions on app</li><li>• Up to 2 registrations</li></ul>
<b>Silver</b>	\$500—\$999	<ul style="list-style-type: none"><li>• Logo placed at site &amp; website</li><li>• Up to 2 registrations</li></ul>
<b>Bronze</b>	\$250—\$499	<ul style="list-style-type: none"><li>• Logo placed at site &amp; website</li><li>• 1 registration</li></ul>
<b>Donor in Kind</b>	Any	N/A

## Exhibit Pricing

TYPE	PRICE*		FEATURES
	EARLY	REGULAR	
<b>Commercial</b>	\$900	\$1,200	<ul style="list-style-type: none"><li>• 8×10 foot booth with 6 foot table</li><li>• Logo placed at site, website and mobile app</li><li>• Up to 2 registrations</li></ul>
<b>Academic</b>	\$400	\$550	<ul style="list-style-type: none"><li>• 8×10 foot booth with 6 foot table</li><li>• Logo placed at site, website and mobile app</li><li>• Up to 2 registrations</li></ul>
<b>Advertisement</b>	\$200	\$300	<ul style="list-style-type: none"><li>• Logo placed at site, website and mobile app</li></ul>

\*Early pricing due by Feb 1, 2017; full payment by April 15, 2017