Dear Potential Exhibitor/Sponsor:

Thank you for your interest in being a part of the 2017 American Chemical Society’s Mid-Atlantic Regional Meeting (MARM 2017) being planned for June 4 – 6, 2017. All events for MARM 2017 will be held at the Hershey Lodge Convention Center which provides an opportunity to interact with chemists, chemical consultants/entrepreneurs, college and high-school teachers, and affiliated businesses in a relaxing, professional, family-friendly environment. MARM 2017 is co-hosted by the Lehigh Valley and Susquehanna Valley local ACS sections which encompass Northeastern PA from Scranton to Williamsport to Reading. MARM 2006 was held at the Hershey Lodge and was a great success for all involved from sponsors and vendors to attendees; we have no doubt MARM 2017 will be just as worthwhile for all its attendees. The theme is “elements of transition,” which was inspired by the many changes happening on different fronts. New sources of energy, renewed interest in STEM programs, the varying business models in the pharmaceutical industry, and the new opportunities that come with changing regulations are just some of the transitions we feel will provide discussion topics for a wide swath of businesses and individuals in the mid-Atlantic region. Your investment in the MARM 2017 Exposition as an Early Bird sponsor will allow you the most cost-effective way to interact with attendees.

Your investment in MARM 2017 will provide you with:

Exhibitors
- 8 × 10-ft space including a 6-ft rectangular table, two chairs, and a trashcan
- Wireless internet access available throughout the convention center
- Complimentary registration fees

Sponsors
- Your choice of sponsored event (technical session, coffee break, etc.)
- Complimentary registration fees
- Various signage including your logo (location depending on investment level)

Please see the reverse of this brochure for pricing. If you have any questions, feel free to contact us.

Sincerely,

Dr. Ron Supkowski
570-208-5900 x5733
ronaldsupkowski@kings.edu

Dr. Don Mencer
570-408-4626
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## Sponsorship Levels

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<thead>
<tr>
<th>Sponsorship Level</th>
<th>Price</th>
<th>Features</th>
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| **Diamond**       | $6,000—$10,000 | • Logo placed on all signage & app home page  
|                   |       | • Table at expo included  
|                   |       | • Up to 4 registrations  
|                   |       | • One hotel room  |
| **Platinum**      | $3,000—$5,999  | • Logo placed on all signage & sponsored sessions on app  
|                   |       | • Table at expo included  
|                   |       | • Up to 3 registrations  |
| **Gold**          | $1,000—$2,999  | • Logo placed at site, website & sponsored sessions on app  
|                   |       | • Up to 2 registrations  |
| **Silver**        | $500—$999    | • Logo placed at site & website  
|                   |       | • Up to 2 registrations  |
| **Bronze**        | $250—$499    | • Logo placed at site & website  
|                   |       | • 1 registration  |
| **Donor in Kind** | Any N/A     | |

## Exhibit Pricing

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<thead>
<tr>
<th>Type</th>
<th>Price*</th>
<th>Features</th>
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| **Commercial**   | $900 $1,200     | • 8x10 foot booth with 6 foot table  
|                  |                 | • Logo placed at site, website and mobile app  
|                  |                 | • Up to 2 registrations  |
| **Academic**     | $400 $550       | • 8x10 foot booth with 6 foot table  
|                  |                 | • Logo placed at site, website and mobile app  
|                  |                 | • Up to 2 registrations  |
| **Advertisement**| $200 $300      | • Logo placed at site, website and mobile app  |

*Early pricing due by Feb 1, 2017; full payment by April 15, 2017