

MIDDLE ATLANTIC REGIONAL MEETING 2016

New York—A Chemistry State of Mind

SPONSORSHIP AND EXHIBIT OPPORTUNITIES

COLLEGE OF MOUNT SAINT VINCENT, RIVERDALE, NY | JUNE 9-12, 2016

Sponsor Categories

	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Donor In Kind
Fee	\$3,000-\$10,000	\$2,000-\$2,999	\$1,000-\$1,999	\$500-\$999	\$250-\$499	Any
Sponsorship*	Session/Event /General	Session/Event /General	Session/Event /General	Session/Event /General	General	NA
Table at Expo	Yes	No	No	No	No	NA
Signage	All	All	Event Placard	Event Placard	No	NA
Meeting Program	Cover	Full Page	1/2 Page	1/4 Page	Logo	Appreciation
Website Logo/link	Yes	Yes	Yes	Yes	Yes	Appreciation
Email blasts	Logo	Logo	No	No	No	NA
Certificate	Diamond	Platinum	Gold	Silver	Bronze	Appreciation
Registration	4	2	2	1	1	NA

* Events include but are not limited to workshops, luncheons, social events, coffee breaks, and raffle. Full payment by **April 15, 2016** to ensure full benefits.

Exhibit Categories

Entity	Size (feet)	Cost*		Included
		Early	Regular	
Commercial	8x10	\$800	\$1000	Power, 6-ft rectangular table, two chairs, two registrations, meeting attendee contact info, logo on website & program
Commercial	8x10	\$500	\$700	6-ft rectangular table, two chairs, two registrations, meeting attendee contact info, logo on website & program
Academic	8x10	\$350	\$450	6-ft rectangular table, two chairs, one registration, logo on website & program
Academic	Shared 8x10	\$150	\$200	½ 6-ft rectangular table, one chair, logo on website & program
Unattended	8x10	\$275	\$350	6-ft rectangular table, meeting attendee contact info, logo on website & program
Unattended	Shared 8x10	\$175	\$225	½ 6-ft rectangular table, meeting attendee contact info, logo on website & program

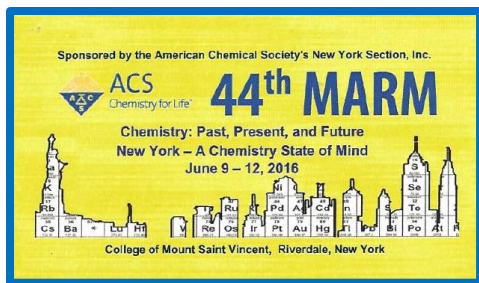
*Early Bird by **March 1, 2016**; full payment by **April 15, 2016** to ensure full benefits; reduced price for combined registration with 2016 NERM is available (please call for information).

Advertisement

Categories*	Cost
Program ½ page with web logo/link	\$500
Program ¼ page with web logo/link	\$300
Program business card with web logo/link	\$125
web logo/link	\$45

* Full payment by **April 15, 2016** to be included in the Program. Call for prices for other options





American Chemical Society's New York Section, Inc.
Middle Atlantic Regional Meeting 2016
<http://marmacs.org/2016/>

Dear Potential Exhibitor/Sponsor:

We invite your organization to take advantage of the many benefits of MARM 2016 as an Early Bird sponsor. There is the opportunity to connect with 30,000 chemists, biochemists and science educators in the Middle Atlantic Region (Washington DC to New York and of course all points in between). At MARM 2016, we anticipate 1,000 attendees from area industry, government labs, colleges and universities, public schools, and clinical labs. (Indeed, you are invited to review our program information at our website, <http://www.marmacs.org/>) MARM 2016 will run at the College of Mount Saint Vincent in Riverdale, NY on Thursday, June 9 through Sunday, June 12, 2016.

Your investment in the MARM 2016 Exposition as an Early Bird sponsor will maximize your interaction with attendees: either decision makers or prospective workforce employees. Among the incentives offered to Early Bird sponsors are:

- a special discount on exhibition space;
- targeted break (networking) sessions with industrial or academic decision makers;
- access to approved data bases for students; access to approved data bases for decision makers.

Here are some additional aspects of our plan that will assure the success and economy of your sponsorship:

- Early bird sponsors can rent exhibit space with or without power **at a significantly reduced rate.**
- Exhibit spaces available for Early Bird sponsors will be located in high traffic areas and include:
 - Standard power (120 V) is available along the walls.
 - 8 x 10-ft space including a 6-ft rectangular table, two chairs, and a trashcan.
 - No cost wireless internet access available throughout the College of Mount Saint Vincent.
- Complimentary registration fees.
- BBQ, Raffle Draw, and sponsored Coffee Breaks that target potential workforce employees, or decision makers will be set up in the exhibit areas.
- Complimentary hot link posting to your company on the MARM 2016 website.

MARM conference registration will be set up in the exhibit areas. Exhibit areas are located near the technical sessions and with the poster sessions. **Register before March 1, 2016 to take advantage of the Early Bird Rates, and register by April 15, 2016 to ensure full benefits.** Exhibit space is limited and spots will be reserved on a first come basis. In addition to benefiting your organization, your participation will help make this the best MARM meeting ever!

If you have any questions, please feel free to contact us.

Sincerely,

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