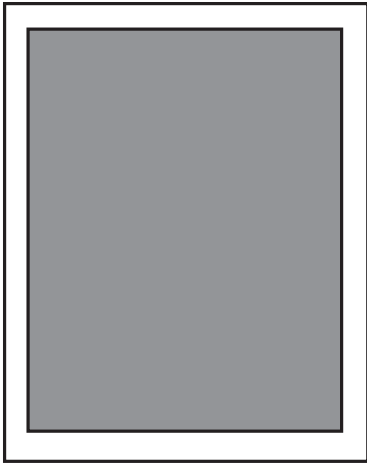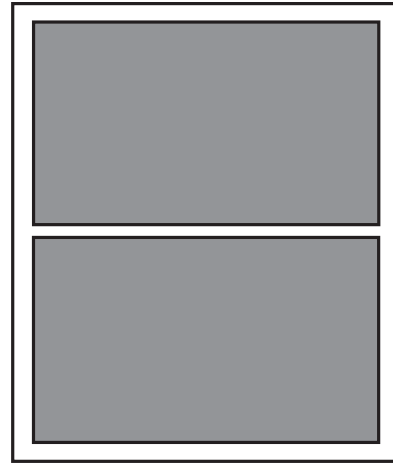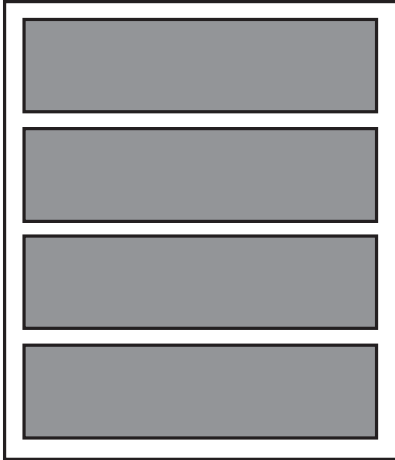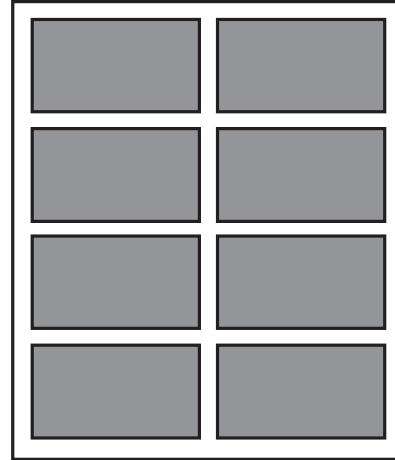# MARM 2016 Program Advertising Specifications

full page
advertisement
7.375" w x 9.75" h
(8.625" w x 11" h with bleed)

half page horizontal
advertisement
7.375" w x 4.75" h

quarter page
advertisement
7.375" w x 2.25" h

eighth page
advertisement
3.563" w x 2.25" h

Advertisement sizes for a 8.375" x 10.75" book
(.25" space between Advertisements)

Any font will be OK. Most ads tend to use Times Roman or Arial with simple, easily readable lines.